



-Breaking News-

In addition to the five scholarships listed in our Cabell Brand Center scholarship brochure we have just received a new

\$5,000 dollar

scholarship each year for

the next three years in honor of Glenna and Jack Burress of Salem, VA. You can apply for it the same way as the other scholarships with an essay on the “Common good.” (Please see our website www.cabellbrandcenter.org or the brochure for more details.)

1st Place: scholarship award of \$5,000 dollars in honor of [Glenna and Jack Burress](#).

2nd Place: scholarship award of \$2,000 dollars in honor of [Dr. Charles "Hap" Fisher](#).

The next four awards of \$1,000 dollars each will be given in honor of:

- [Shirley Hurt Brand](#)
- [Sheila and Ken Garren](#)
- [Debby and Harlan Beckley](#)
- [Freedom First Credit Union](#)



The Cabell Brand Center for Global Poverty and Resource Sustainability Studies is a Non-Profit Organization Founded in 1987

P.O. Box 429, Salem, VA 24153-3513

Web Site: www.CabellBrandCenter.org

Book Site: www.ifnotmethenwho.org



Cabell Brand Center 2012 Scholarship Information



The Cabell Brand Center for Global Poverty and Resource Sustainability Studies is proud to announce that for 2012 we will be offering five college scholarships, for students interested in studying courses and volunteering in programs - "To Promote the Common Good" - in any one of the three objective goals of the Cabell Brand Center;

- **Poverty issues focus on helping people to be self-reliant.**
- **Environment issues focus on sustainability, with particular emphasis on fresh water resources.**
- **Peace issues favor conflict resolution of all disputes, global and local.**

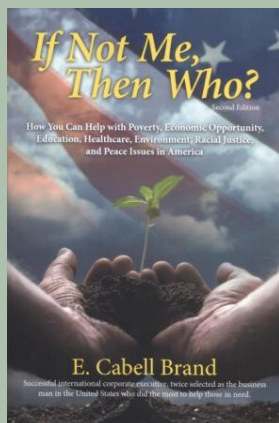
These scholarships will be awarded on a competitive basis. Students must only submit **ONE ESSAY** of not more than 1,500 words to apply for all of the five scholarships.

Students **MUST READ** Cabell Brand's book "*If Not Me, Then Who?*" the Charles "Hap" Fisher Bio, the Shirley H. Brand Bio, and the other short bio's listed on the scholarship webpage, and use them as examples of inspiration for their essays. Essays should also explain the student's public service activities and goals, including plans to enroll in college courses related to poverty studies, peace and conflict resolution, and environmental studies — courses that reflect the goals of the Cabell Brand Center.

(Applicants must be U.S. citizens currently attending college.)



To Learn More About our Projects, Conferences, News and Events visit our website:
www.cabellbrandcenter.org
www.ifnotmethenwho.org



If Not Me, Then Who?

How You Can Help with Poverty, Economic Opportunity, Education, Healthcare, Environment, Racial Justice, and Peace Issues in America

This current second edition of this remarkable book gives examples of how to think globally and act locally. All proceeds from the sale of this book together with all tax-exempt contributions to The Cabell Brand Center support the scholarship program. The more money we have, the more scholarships we can offer.

Cabell Band's book, can be purchased at:

- www.ifnotmethenwho.org
- www.amazon.com,
- www.barnsandnoble.com

Also available in e-book format



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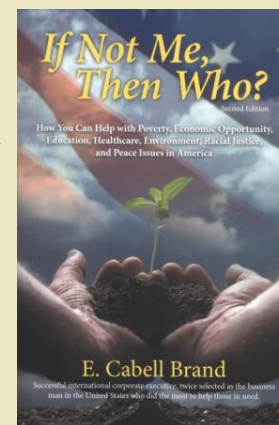
Cabell Brand Center Mission

The Center works with local and regional organizations promoting sustainable economic and environmental development. The Center goals are poverty reduction, water and energy sustainability, and peace through conflict resolution. We encourage college students to participate actively with these organizations to work toward "The Common Good," and continue this public service throughout their life.

College Scholarships

FIVE college scholarships are available now to encourage students to work "Toward the Common Good." Read Cabell Brand's book, "If Not Me, Then Who," and

Look inside for scholarship information.





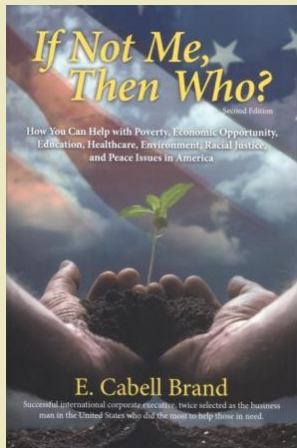
The purpose of the Cabell Brand Center scholarship program is not only to help students with the rising tuition costs, but to encourage college students to consider seriously public service, learning from the experiences of Cabell Brand, Hap Fisher, Shirley Brand, and the other scholarship honorees.

Cabell Brand's book, *"If Not Me, Then Who?"* can be purchased at: www.ifnotmethenwho.org, or at www.amazon.com, or www.barnsandnoble.com

Also available in e-book form



(When an essay is received, costs of books purchased will be refunded upon request.)



As explained in detail in this brochure, to apply for a Cabell Brand Center scholarship all you need to do is write a competitive essay explaining your public service activities, goals, and studies, after reading Cabell Brand's book and the other inspirational biographies.

Essays should be submitted by no later than **March 1st, 2012** with a completed "Scholarship Cover Page" and mailed to:

The Cabell Brand Center Scholarship Fund
P.O. Box 429
Salem, VA 24153

The "Scholarship Cover Page" can be downloaded at:

www.ifnotmethenwho.org/Scholarship.html

Decisions will be made no later than May 15th. Winners will be contacted by mail.

First place scholarship award of **\$2,000** in honor of Dr. Charles "Hap" Fisher.

The next four awards of **\$1,000** will be given in honor of:

- Shirley Hurt Brand
- Sheila and Ken Garren
- Debby and Harlan Beckley
- Freedom First Credit Union

Brief biographical information on each of the above sponsors can be downloaded at:

www.ifnotmethenwho.org/scholarship.htm

(Note priority will be given, but not limited to, students currently enrolled in the Shepherd Poverty Program Shepherd Poverty Program/ Shepherd Consortium**)

Endorsements of Cabell Brand's Book: *"If Not Me, Then Who?"*

President Jimmy Carter



Cabell Brand uses his experiences as an accomplished business leader to form partnerships at all levels. This brief but profound text will prove beneficial to all young people who wish to follow in his footsteps in strengthening American society in areas of their own individual interest and competence.

U.S. Senator Mark Warner



... a compelling and readable case for more civic engagement from everyone. Cabell's life story provides a useful guide for the next generation of leaders to step-up to continue his legacy of working to provide opportunities for everyone.

President of the National Academy of Sciences, Ralph Cicerone



Cabell Brand . . . demonstrates . . . that many more people can become new leaders in our quest for better governance and a better society. An uplifting book.

VMI Superintendent General J.H. Binford Peay, III, U.S. Army (Retired)



I have known few individuals who have been as successful in industry while giving so selflessly of their time and effort with civic affairs, the underprivileged, the environment and the general well-being of mankind.