



## The Charles H. “Hap” Fisher Memorial Scholarship Fund Drive **Press Release**

The Cabell Brand Center for Global Poverty and Resource Sustainability Studies [www.cabellbrandcenter.org](http://www.cabellbrandcenter.org) proudly announces a fund drive to expand financial assistance for college students to engage in research devoted to the common good. “Through the generosity of my late good friend Dr. Charles H. “Hap” Fisher, our center has been able to help young people advance both their education and dedication to public spiritedness,” said Cabell Brand, chairman of the center. “We hope to continue the legacy of Hap, who kept giving back to society until his death earlier this year at 104.”

In 2011, the center presented the \$2,000 Charles “Hap” Fisher Scholarship to Virginia Military Institute Cadet Kippur Taylor of Lynchburg, Va. Scholarships for \$1,000 each also were presented for second, third, and fourth places.

“In the spirit of scholarly inquiry and the public good,” Brand said, “we want to extend this opportunity to as many college students as possible.”

The drive continues through Aug. 31 and will be supplemented by proceeds from Brand’s book, “If Not Me, Then Who?” [www.ifnotmethenwho.org](http://www.ifnotmethenwho.org) Brand, a retired executive who built a global business and has been actively involved for decades in community services, economic opportunity, environmental protection, education, and global dispute resolution, started the Cabell Brand Center in Salem, Va., in 1987.

“Helping college students financially through such scholarships not only gives them some individual support, but we also convey to them a sense that we’re all in this world together,” Brand said. “That’s the essence of democracy. By encouraging them to study our common problems and challenges, we can help them come to understand that only through our shared endeavors can we achieve our common aspirations.”

### **The Campaign**

We are running this campaign using an online fundraising website called Indiegogo our link is <http://www.indiegogo.com/Hap-Fisher-Memorial-Scholarship-Fund-Drive> . We are also using multiple online technologies and social networking to get out the message and expand the Cabell Brand Centers network.

### **The Impact**

The future of the country soon will pass into the hands of our young people. Their success and our common destiny will depend upon how well-prepared they are to assume the responsibilities before them. This scholarship program encourages young people to accept the challenges of diminishing poverty, promoting the environment, and advancing peace and justice. They will need help – your help – to acquire the knowledge and skills to become tomorrow’s leaders.

### **What We Need & What You Get**

Our goal is to add \$20,000 to the [existing scholarship funds](#) to give more scholarships away to the next round of applicants. These additional funds will continue the impact of Hap’s legacy, reaching more students each year. Your donation to this fund drive will provide more students the opportunity to make a difference in their community with projects demonstrating the creative and thoughtful approaches to the problems of our times.

### **Other Ways You Can Help**

[The Cabell Brand Center](#) is expanding the ways that people can contribute to our 501(C)(3) nonprofit organization. Donations can be made here and will be directed to the Hap Fisher Memorial Scholarship Fund Drive. We are also registered with [Ebay Giving Works / Mission Fish](#) and can receive donations through Ebay auctions and direct Paypal donations. Questions or comments can be directed to us by email [cabellbrandcenter@gmail.com](mailto:cabellbrandcenter@gmail.com)

### **Connect with Us**

[The Cabell Brand Center](#) has recently added social media networks to our communications. Find us on [Facebook](#) and [Twitter](#), as well as connecting directly with Cabell Brand on [LinkedIn](#).

**Thank you for your interest!**

**The Cabell Brand Center for Global Poverty and Resource Sustainability Studies is a Non-Profit Organization  
P.O. Box 429, Salem, VA 24153-3513**

**Web Site: [www.CabellBrandCenter.org](http://www.CabellBrandCenter.org), Book Site: [www.ifnotmethenwho.org](http://www.ifnotmethenwho.org)**

